

# Lynne M. Schneider

Security Clearance: TS/SCI –with Polygraph(Exp) [lynne.schneider@att.net](mailto:lynne.schneider@att.net) 703.582.0587

**SUMMARY OF QUALIFICATIONS:** – Senior Strategy and Policy Subject Matter Expert in Defense, Knowledge Management, and Stability Operations with a successful track record providing innovative solutions to senior officials/military and private industry on a global scale in the Middle East, Europe and NATO. Served the Secretary of Defense directly on three advisory boards.

Experienced in leading multidisciplinary delivery teams to provide critical thought leadership and innovation to address international stabilization challenges. I have helped transform the positive impact and value of a firm or country infrastructure, agriculture and business services and other stabilization activities. Key author on the Defense Support to Stabilization: A Guide for Stabilization Practitioners (2023) for the Peace Keeping and Stability Operations Institute at the Army War College.

Actively engaged in the direct planning and execution of international stabilization efforts in multiple countries supporting US Embassy staff as well as working directly at the local level in war-zones and other urban or rural communities on humanitarian projects. Engaged in strategic review of Operational Energy and Innovation projects across the DoD. Managed multi-million dollar funded projects from governance, education and health care to economic development and crisis response. Familiar with the SAR, Global Fragility Act, Women Peace and Security Act, DSS and other related guidance.

Experience in bringing technical capabilities in line with the strategic goals of the business side of DoD from an enterprise perspective and common operating picture in the Enterprise Model. Focused on the design, development, and deployment of business process engineering, digital and analytics solutions to meet clients' mission-critical goals. I also developed strategies to help organizations to be ready to adapt structurally, culturally, and operationally—sometimes incrementally, sometimes through full-scale transformation. Successfully led re-engineering of large enterprise-wide initiatives, across multi-functional, cross-disciplinary teams for the private sector and at the senior levels of the Office of the Secretary of Defense, Joint Staff, US Army, Special Operations Command, European Command and IBM. A proven record of achieving the highest levels of productivity and efficiency on an enterprise scale. I have successfully served the Secretary of Defense on three advisory boards and developed the baseline for the creation of the Chief Management Officer Act and Government Performance and Results Act.

Experienced researcher and problem solver with exceptional organizational, people and communication skills. Strong leader, strategic thinker, mentor, facilitator.

## **KEY CORE COMPETENCIES:**

|                                |                             |                         |
|--------------------------------|-----------------------------|-------------------------|
| Policy/Strategic Planning      | Public Private Partnerships | Stability Operations    |
| Organizational Architecting    | Economic Development        | Knowledge Management    |
| International Entrepreneurship | Knowledge Innovation        | Collaborative Advantage |

## **MILITARY EXPERIENCE:**

United States Army Reserve Retired, Lieutenant Colonel, Last assignment- Civil Affairs: member of 361<sup>st</sup> Civil Affairs BDE located in EUCOM. Civil Military expert with a concentration on Theater Security Cooperation, stabilization strategies for economic and national security, reconstruction, and emergency response. Leads the way with collaboration for strategic advantage. Prior assignment: G9 Civil Affairs Staff Officer - 20<sup>th</sup> SUPCOM CBRNE Aberdeen Proving Ground– Chemical, Biological, Radiological, Nuclear and Explosive Unit: Chemical, Biological, Radiological, Nuclear, Explosive response training.

**Selected Medals:** Bronze Star, ARCOM (2), AAM, Global War on Terrorism, Iraqi Freedom Medal, Combat Action Badge.

## **CERTIFICATIONS:**

Knowledge Management Advanced Methods and Tools  
Knowledge Management and Artificial Intelligence  
LSS Black Belt  
Women, Peace and Security

## **PROFESSIONAL EXPERIENCE :(*select positions*)**

**ACCL International, VP Business Development** – ACCL is a global provider of Secure Accommodations, Life Support Services and Operational Maintenance, Logistics, Construction, Catering, Retail, Satellite and Information Technology. As VP of BD, I work closely with the COO and CEO in support of mission success and increasing business on a global scale.

**Lunatek LLC, Strategy Consultant, Office of the Under Secretary of Defense Acquisition and Sustainment - Operational Energy and Innovation - December 2022 to Sept 2023.**

Provide strategic analysis, insights and policy development for the office of Operational Energy and Innovation. Key areas of research and innovation include Powering the Force, Electrifying the Battlespace, Commanding Energy and Vehicle Electrification and Hybridization, contested logistics, power beaming and more. Organizing and establishing prototyping demonstrations of various energy capabilities and mapping initiatives to the National Defense Strategy and Joint Requirements and working with private industry for technology transition. Guidance and funding are directed through the National Defense Authorization Act and directives from the Under Secretary of Defense for Acquisition and Sustainment as well as the Office of the Secretary of Defense.

**Independent Consultant - Enterprise Strategies and Solutions Inc. July 1996 to pres.**

ESSI is an independent consulting practice DBA Entovation International with a focus on Stability Operations, Entrepreneurship, Knowledge Management and Innovation. Supported policy development to the Peacekeeping and Stability Operations Institute on Defense Support to Stabilization. Consultant, author, speaker. Design collaborative initiatives on governance structures, economic foresight, knowledge cities, futures planning and entrepreneurship efforts on a global scale. [www.entovation.com](http://www.entovation.com)

### **AETOS Systems - DoD Strategic Enterprise Integration Expert - May 2021 to Aug 2022**

Created the concept for a Cyber, Logistics Energy hub in collaboration with key leadership in Huntsville, Alabama to cultivate solutions for emerging challenges involving secure energy, goods and services supply chains and logistics excellence as an economic and national security imperative. Building resiliency in our critical infrastructure eco-system utilizing cyber, supply chain and logistics, energy technical expertise to ensure resiliency and survivability of critical infrastructure at home and abroad. Accelerate the development and implementation of secure energy, supply chain and logistics solutions through collaboration utilizing RDTE, labs and training/education and consistency of application of the solutions.

Assist DLA Transformation leadership to enhance implementation of the agency's new strategy management system, and provide governance, sustainment, and operational support. Make recommendations for improvements to DLA's strategy management decision support processes, systems, and Strategy Map functionality.

### **Department of Defense –Office of the Chief Management Officer – Senior Advisor May 2019 to May 2021**

Serve as Senior Advisor to the OCMO for all assigned responsibilities involving execution of transformation and reform efforts to maximize business optimization through centralized and optimized business operations and stakeholder management. Participate as an advisor to the Acquisition Innovation Advisors group which looks at use cases and leverages innovations from research labs and academia as well as participate in the Office of the Under Secretary of Defense for Policy Defense Technology Innovation Program. DTIP looks to bring leading edge and future innovations into the Defense Department.

Provide significant subject matter expertise and innovative solutions for the transformation of enterprise business operations and shared services. Built and executed a transformation strategy in less than 12 months for the Defense Business Enterprise Architecture which had been lagging for more than 15 years. This effort includes a new governance framework for enterprise business operations for fully integrated governance capability for the entire DoD Business Enterprise Eco-system.

### **Xcelerate Solutions Policy/Strategy/Lean Six Sigma analyst - Aug 2016 to May 2019**

Provide strategic support to the National Reconnaissance Organization leadership in the restructuring and redesign of processes, policies and innovative solutions delivery to ensure mission accomplishment. Program Management of key efforts supporting engineering solutions for satellite missions and enterprise re-structuring. Work was classified - TS/SCI with Poly.

### **US Embassy Warsaw Poland - Civil Liaison Military Staff Officer – Jan to Apr 2017**

Responsible for the initial coordination and joint planning *with* civilian agencies, in support of the military mission to establish US/NATO military bases across Poland. Collaborated with the Polish military, public and private sector to ensure understanding and acceptance between the Host Nation and the NATO alliance for military exercise Saber Guardian as well as long term US/NATO military

presence. Analysis and recommendations included HUMINT, cyber warfare reporting that influenced support for economic growth and stabilization in the communities most directly impacted by US presence. Prepared briefing papers, staff papers, staff coordination summaries for the USAMB, USEMB, and Defense Attaché.

**Office of the Chief Army Reserve –Military Senior Staff Officer - Sept 2014 to Nov 2015**

Responsible for the implementation of the Veterans Opportunity to Work Act (VOW) and Soldier for Life Cycle Policy for the entire US Army Reserve. Created and led innovative policy/process re-design initiatives to ensure transitioning soldiers have a multitude of opportunities for employment, technical training or establishing a small business. Improved hiring for Army Reserve soldiers by 23%.

**European Command – Public Private Partnership Office USEMB Republic of Georgia-- June 2014 to September 2014 – Military Staff Officer**

EUCOM staff lead for coordinating and supporting the public private partnership initiative and strategy assessment of the Caucasus Transit Corridor from western China to Turkey. Conducted research from an overall regional perspective on long term corridor stability and economic stabilization and provided analysis on alternative courses of action for Azerbaijan and the Republic of Georgia with a focus on rule of law, governance, economic stability, public health, infrastructure and education. This the **first time** that a team collaborated with other players as part of a successful public private partnership process in EUCOM with the US Embassy, USAID, private sector, American Chamber in Azerbaijan and Georgia and others to execute an approach to deliver the mission and assess the results. Successive measures were developed for next steps for an enterprise approach to stabilization. **Increased US investment exposure by more than 20%** and established the first public/private partnership initiative between the two nations.

**Artech Information Services LLC and IBM Corporation – Strategy Consultant/LSS Black Belt DoD Chief Management Office – February 2012 - June 2014**

Successfully designed and led the IBM Business Continuity and Resiliency re-engineering effort gathering and assessing lessons learned, established a series of events culminating in a National Mock Drill that highlighted procedure, process, organization and technology improvements to delivery of the IBM Business solution for emergency operations capability support for customer success. Created and led multiple lean six sigma Kaizen events with IBM in support of Global Business Services in the Department of Defense assisting clientele of the Office of the Deputy Chief Management Office. Extensive liaison with the General Account Office.

**Senior Policy Advisor -Stability Operations to Deputy Under Secretary of the Army June 2007 to Jan 2012 (HQE SES Limited Term Appointment)**

Expert and key advisor for policy and strategy development for stability operations and civil-military operations policy to key leadership across Army. Conducted research in collaboration with the intelligence community (IC) to ensure innovative concepts and critical thinking influenced stability operations processes for planning and future multiple country scenarios. This work required extensive liaison with congressional staff, private industry, inter-agency counterparts, academia, non-

governmental organizations, international business and foreign governments. Led the policy development effort for the creation of the Security, Stability and Development in Complex Operations (SSDCO) course at the Naval Postgraduate School (NPS) in Monterey, CA. Served concurrently as the Economic Advisor in 2010 in southern Iraq to the Commanding General. I was responsible for supervising and developing local and regional area economic assessments and for creating partnerships, private sector entrepreneurship, investment and venture capital, business to business and industry to customer relationships.

**Office of the Secretary of Defense- GS 15- Deputy Director Defense Business Board- Office of Administration and Management- November 2005 to January 2007**

Directed a team that was responsible for creation of the Chief Management Officer Act across the Federal Government. Supervised research projects across a broad spectrum of functional areas including personnel management, strategic health care management, supply chain, economic development, and international business development. I worked with CEOs, congress and key Defense leadership, advising and developing outcomes from research efforts to innovate and re-engineer key processes and policies and strategies within DoD. Prepared briefing papers and position papers for the Secretary of Defense, Deputy Secretary of Defense and Joint Staff.

Key driver of the team that was responsible for formulating **the DoD Strategic Management Plan** and made recommendations on enterprise-wide initiatives to the Deputy Secretary of Defense for improving the organization, processes, procedures and performance of the Department. Led the development of professional strategic plans, analysis, assessment, integration and monitoring capabilities, methodologies, and innovative approaches to link strategy to joint strategic, operational and tactical level command plans that helped to inform development of the Guidance for Development of the Force and Guidance for Employment of the Force policy documents and establishment of the DoD Chief Management Officer.

**Multinational Division Baghdad Civil Military Lead Planner Operation Iraqi Freedom VI, January-June 2007-US Army-1<sup>st</sup> Cavalry Division -IRAQ**

Led and directed a team that was responsible for assessing the area of operations and developing Civil Military Operations (CMO) strategic and execution direction during the surge in Iraq for all maneuver commanders for Baghdad Province which supports approximately 7 million people. Working with others I developed plans that synchronized civic and economic plans with the Baghdad Security Plan in support of the troop surge. Created a planning framework for Urban Renewal and Revitalization for all 9 districts in Baghdad. This effort was a knowledge-based program and required extensive liaison with multi-national forces and interagency working groups, Iraqi officials, Iraqi businesses, Iraqi Chambers of Commerce, civil service personnel, Sheikhs, Iraqi International business owners and others.

**Civil Affairs Team Leader, US Army Operation Iraqi Freedom III- Nov 2004 to Aug 2005**

As a team leader I was responsible for providing Civil Military Operations (CMO) planning, assessment and mission support to maneuver commanders. Our 10-person team advised and assisted in rehabilitating, establishing, and maintaining public education systems and schools, medical health clinics, and water sanitation systems and private sector entrepreneurship as part of CMO. Advised and

assisted in restoring, establishing, organizing, and operating the local chamber of commerce, women's center, and humanitarian assistance efforts and coordinated efforts with the other federal agencies, the Iraqi Army Medical detachment, NGO's and Embassy staff as necessary. Provided linguistic, regional, and cultural expertise to supported commanders.

**Co-Founder and Vice President - Enterability, Inc. April 2004 to October 2007**

As a co-founder for Enterability, Inc., I was responsible for the business planning, marketing and investor relations for Enterability. Enterability had developed an automated online and instructor-led job skills training program that simulates actual "on-the-job" experiences and provides crucial personal growth and development skills that is PC based and easy-to-use. The EnterTech software is an effective simulation-based eLearning program developed to rapidly impart the knowledge-based skills, and attitudes necessary to succeed in entry-level jobs in technology manufacturing and other supply and service industries or to be prepared to continue their education. Closed the company in 2007.

**Department of Defense -Office of the Secretary of Defense, GS-14, Task Force on Defense Reform 1996**

Responsible for formulating recommendations to the Secretary of Defense for improving the organization, processes and procedures and performance measures of the Department of Defense for senior leader strategic forums to include the Deputy Secretary of Defense and the Secretary of Defense.

**Office of the Secretary of Defense (Command Control Communication and Intelligence) GS-14, Management Analyst - 1989-1997**

Led a team that developed the **Strategic Level Enterprise Model, DoD Strategic Plan** and the **Defense Enterprise Planning and Management Framework** and had oversight, design and implementation for multiple enterprise-wide business procedures improvement efforts. This effort was the first of its kind in the Federal Government and many of the other agencies, GAO and OMB turned to us for best practices.

**EDUCATION:**

Doctorate- Business Administration, Grand Canyon University, current attendee  
Ph.D. in Public Policy – ABD- George Mason University, Fairfax, VA 1999  
Masters of Science in Information Systems – George Mason University, Fairfax, VA  
Bachelor of Science in Business Administration – Univ. of Mary, Bismarck, ND,  
Army Command and General Staff College  
Defense Resource Management Course – Naval Post Graduate School  
Lean Six Sigma Black Belt Certification – IBM

**SELECTED PUBLICATIONS:**

1. The Future of Innovation, October 2009
2. Knowledge Economics, University of Tallin Press, February 2006
3. Non-Traditional Warfare: 21<sup>st</sup> Century Threats and Responses, Brassey Publishing 2002

4. Multiple papers/speeches on the impacts of globalization, emergency management, and knowledge cities.

**VOLUNTEER EXPERIENCE:**

- ◆ Tragedy Assistance Program for Survivors (TAPS) September 2005 to present
- ◆ Board of Directors- Orphan Foundation of America – 2000 to 2010
- ◆ Board of Directors, Gobierno Digital – Argentina (2000-2003)
- ◆ Board of Directors – Iraqi Children’s Foundation – 2013 to 2017
- ◆ Board of Directors – One World Medical Foundation – 2014
- ◆ International Stability Operations Association – Advisory Board, 2017 to present

**PROFESSIONAL MEMBERSHIPS/AWARDS:**

Knowledge Management Global Network  
Council for Excellence in Government  
Society of Design and Process Science  
Senior Fellow, IC2 UT Austin, Texas now TANDO (Think and Do)  
1994 Who's Who Worldwide - Global Business Leader  
1997 Outstanding Young Women of America  
Trans-Atlantic Business Dialog, US Department of Commerce (1999)  
President US Women's Chamber of Commerce Colorado Affiliate (2004)  
World Summit on Innovation and Entrepreneurship – 2004 to present

**References and an unclassified list of papers as well as additional work experience can be provided upon request.**