



shaping influence worldwide

JMRConnect is a multinational public relations and integrated marketing agency. We are a veteran team of proven industry professionals with the right experience to help clients achieve their goals. Our core competencies and our track record far exceed the implied capabilities of the industry standard “boutique firm with large agency experience.”

Our philosophy to PR and marketing is not based on any one specific practice or service. Built for an evolving marketplace, JMRConnect combines the best of traditional public relations with content marketing, social media automation and other next-generation, multi-channel audience engagement into campaigns that deliver results with impact. We recognize that to achieve their goals clients need a 360 degree program communications, leveraging both traditional mediums and next-generation tools.

Simply put, we succeed at Shaping Influence for our clients. Our commitment to this mantra is what sets our team apart.

We believe, however, that to be effective as communicators and marketers, we not only need to reach influencers, but to also help shape their opinions with messages and strategic interactions.

This approach is based on thinking from the client’s perspective, which is why we ask, “what good is reaching an influencer if those efforts don’t impact the bottom line?”

JMRConnect team members are each expertly trained in specific disciplines to address varying client needs, including public and investor relations, marketing communications, social media, grassroots outreach, leading generation, and advocate engagement. JMRConnect personnel have extensive track records earned through years of service in large agencies, in-house corporate teams, integrated marketing startups, private equity, political campaigns, advertising, publishing, journalism, crisis communications, and public affairs.

“The most pro-active agency I’ve ever worked with.”

— Samantha Osowski,
Yorktel VP of Marketing

“Mostafa is an amazing man. He hustles around the clock, makes things happen quickly, communicates very effectively, and stays in constant touch when you’re working with him. He’s always promoting his clients but never oversells them. And he always backs up his words with action. I only wish there were more PR guys like Mostafa. It would certainly make my job easier.”

— Alan Breznick, Cable/
Video Practice Leader,
Light Reading



Delivering the right, relevant message to the right, targeted audience at the right, opportune time can determine an organization's success. Whether to raise brand awareness, drive adoption of products and services, or to manage negative sentiment, JMRConnect executes media relations programs with alacrity and precision to shape perception on a mass scale.

"...an inherent understanding of financial markets"

— Tim Youssef, Gethen Capital

Each campaign brings a unique set of challenges and objectives. We take pride in offering a committed, hands-on, personal approach, which we believe is the engine behind our clients' success.

Of particular note are the close, personal relationships we maintain with analysts, media, NGOs, and other influencers across the globe. The breadth and depth of our worldwide network allows clients to enjoy quantifiable results with impact: consistent coverage in myriad outlets, high-profile speaking engagements, increases in revenue, market penetration and mindshare.

"A tremendous help to our company . . . expertise, advise and PR strategies have taken our company beyond what we thought was possible. Mostafa is trustworthy, reliable and always hits the mark. Moreover, no one knows this industry better!"

— Celia Weaver, President, International Association of Cloud & Managed Service Providers (MSPAlliance)

- Economic Development
- Hi-Tech, Telecom and Next-Gen Cloud Communications
- Financial Communications
- Branding
- Healthcare
- Energy
- Content Marketing & Social Media

Shaping Influence